

# BROOKE HARDING

*International Program Reporting Specialist*

## CONTACT

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brookeeharding.github.io

## EDUCATION

**University of Wisconsin (2011-2014)**

B.A. Cartography & GIS

Certificate in Russian, Eastern European,  
& Central Asian Studies

**University of Minnesota Duluth (2010-2011)**

## KEY SKILLS

- Expert and Trainer on OTI Online Activity Database to guide worldwide program reporting and monitoring.
- Technical Software including Illustrator, Photoshop, ArcView, Microsoft Office, Google Analytics, Facebook Insights and Crimson Hexagon, among others.
- Certified Trainer and Team Facilitator
- Creative Problem Solver to move programs and reports to completion
- Proficient working level Spanish speaker

## AFFILIATIONS & AWARDS

National Press Club Member

North American Cartographic  
Information Society Board Member

USAID/OTI Certificate of  
Appreciation

Barbara Bartz Petchenik Memorial:  
Undergraduate Award in Cartographic  
Design

Great People - International Studies  
Scholarship: Study Abroad Award

## RELEVANT WORK EXPERIENCE

**Information Officer: Reporting, Data Analytics & Mapping  
USAID - Office of Transition Initiatives (OTI)**

**2014 - Present**

*Contracted by MacFadden and Associates, Washington DC*

- Multiple field-based international deployments up to one month in duration to support US government small grants programming in transitional and fragile states including Macedonia, Pakistan and Ukraine. Work includes coordination with civil society, media and governmental institutions to report on and publicize processes and outcomes.
- Written and visual product development and analysis to collect, identify trends, synthesize and visualize data to inform program strategy and showcase programmatic success.
- In country team lead and remote technical trainer for local staff on platforms and systems.
- Supervisor and Instructor for OTI's Virtual Student Foreign Service internship
- Coordination and facilitation of learning events including Strategic Review Sessions, Rolling Assessments, etc.

**Cartographer**

**2013 - 2014**

**University of Wisconsin Cartography Lab**  
*Madison WI*

- Designed information products including maps and iconography for university and non-profit clients.
- Quality control editor for lab reporting products to ensure high quality standards.
- Peer-to-peer trainer in the *Cart Lab Education Series*, a short class teaching peers new technical skills.

**Certified Instructor**

**2011 - 2014**

**KidVentures**

*Northfield Public School District, MN*

- Developed classroom curriculum and group activities, organized and chaperoned off-site field trips, and provided care for ages up to 12.
- Wrote bilingual program communications to student parents/guardians

## VOLUNTEER WORK

**Web Developer/Consultant**

**2015**

**District Arts Collaborative**

*Washington DC*

- Helped a non-profit community theatre group conceptualize, design, and develop their first website to create a strong and polished online presence.

**Tutor**

**Schools of Hope**

**2012**

*Wright Middle School, Madison WI*

- Mentored students in grade 7 to develop their science and reading skills